

NMV Marketing Consultants and Strategists
Adding value and strength to the success of your marketing efforts.



NMV Strategies delivers experience in corporate and agency marketing, strategic planning, competitive analysis, branding, public relations, crisis communications and more. Our experience with business and consumer clients ranges from established industry leaders to entrepreneurial start-ups — both locally and around the globe.

Our priority services add value and strength to your marketing success!



New Market Value

AGENCY RESOURCE | NMV Strategies applies its exceptional agency and corporate experience to help you strengthen and energize your team while easing your workload without the overhead costs of full-time employees.

STRATEGIC PLANNING | NMV Strategies offers the expertise to focus and develop your organization's marketing and business plans. Our hands-on involvement conducting internal and external auditing, industry research, plan development, budgeting and scheduling — will help you realize an immediate and measurable return on your marketing investment.

BRAND MANAGEMENT | Developing and managing your organization's brand is vital to your long-term growth and profitability. NMV Strategies will direct and support every aspect of your marketing plan, including advertising, collateral, direct marketing, publicity, special events, trade show marketing and more.

PUBLIC RELATIONS | NMV Strategies has the proven experience to develop and implement comprehensive public relations strategies to target your key audiences and position your company to increase sales and profitability.

CRISIS COMMUNICATIONS | NMV Strategies will prepare your organization to handle virtually any crisis. Our services include crisis preparedness, media training, internal communications, media and legislative monitoring and media relations.

PUBLIC & COMMUNITY AFFAIRS | NMV Strategies advises and assists organizations on the most viable actions to establish and maintain positive community relations.